



Quick Facts

- **500 attendees**
425 Buildium & Propertyware users
- **<20 sponsors**
invite-only
- **2 day**
workshop-style conference
- **5+ hours**
of attendee free time
- All sponsors encouraged to submit speaking proposal
- All speakers asked to hold 2 "Office Hours" after their session
- Attendee and sponsor mobile app available

What is PM Nation?

PM Nation is a community, composed of passionate and motivated professionals dedicated to the property management industry. This event is our chance to gather, learn together, problem-solve, and have fun with other property managers.

Our new event is focused on creating a space for learning from experts and each other. Together, we will tackle the topics and processes that keep Property Manager's up at night, sharpen their skills with best practices, and find creative ways to use technology to set the standard for how we collectively believe property management businesses can be run

Our mantra is:

Together, we're elevating the way **technology is used and business is done** in Property Management.

How do you elevate an entire industry? We believe it starts with the individual questions that are hard to answer across the board. Am I doing the right thing? Could I be saving time? How do I gain efficiencies? We also believe that the answer becomes clearer, more attainable, and scalable with technology. Call us nerds, but technology paired with human empathy is the superpower of property management.

Questions? **Email us** at info@pmnationconference.com

Who is it for?

We're uniting 500 of the most passionate and motivated property management professionals and coaches, as well as the top technology experts whose careers are dedicated to their customers' success. Those who work in property management are already part of PM Nation. Whether someone is a current user of Buildium or Propertyware or not, now's the chance to participate.



What to expect:

Seasoned veterans and those new to property management will find there's plenty to explore at PM Nation. This will be a 2-day "workshop-style" conference with hands-on training—in AND outside of Buildium and Propertyware—across multiple tracks of content including:

- ✓ **Better Books, Better Business**
- ✓ **Communication Mastery**
- ✓ **Profitability & Growth**
- ✓ **Data + Insights = Power**
- ✓ **Resident Experience**
- ✓ **Wild Card**
(new and unique topics)

Attendees can expect 1:1 Buildium and Propertyware training options, office hours with speakers, interactive research and technology stations, hand-picked tech vendors to learn from, and space to "be a property manager" (think: quiet phone call areas, places to charge up, meeting rooms, plenty of time for networking, etc.).

Sponsors can expect an audience of tech-minded property managers looking to learn and adopt the technologies their businesses have been waiting for. We will have multiple agenda times solely dedicated to visiting with sponsors in our Discovery Lounge, and because we're hand-picking our sponsors, we're putting the Discovery Lounge in the thick of the event—right where all the sessions and meals will be. Discovery Lounge exhibits will be limited to tabletop style.

Questions? **Email us** at info@pmnationconference.com



PM Nation Sponsorships | 2021

Exhibit Sponsorships	Title Sponsorship	Discovery Lounge
Number of Sponsorships Available	4 2 Remaining	16 12 Remaining
Exhibit Space	6ft Tabletop <i>(Priority choice of table location)</i>	6ft Tabletop <i>(Discovery Lounge)</i>
Exhibit Space Inclusions	6'x30" table, tablecloth, 2 chairs, access to conference wifi, conference app	6'x30" table, tablecloth, 2 chairs, access to conference wifi, conference app
Booth Staff Tickets included	2	2
Discounted Tickets	4 at Friends Rate (25% off)	4 at Friends Rate (25% off)
Post-Event Attendee List	Full list of attendees and contact information	N/A
Event Promotions <i>(Company name & logo)</i>	<ul style="list-style-type: none"> Featured on event website, onsite brochure, and signage 1 email sent to all customers prior to conference promoting all event sponsors 	<ul style="list-style-type: none"> Featured on event website, onsite brochure, and signage 1 email sent to all customers prior to conference promoting all event sponsors
Social Media Posts	2 promoted posts on social channels leading up to the conference	2 promoted posts on social channels leading up to the conference
Speaking Opportunity	One dedicated session or participation on a panel (sponsor's choice)	Opportunity to submit a speaking proposal for review (encouraged!)
Happy Hour Networking	Dedicated networking happy hour reception, at the end of Day 1, in the Discovery Lounge	Dedicated networking happy hour reception, at the end of Day 1, in the Discovery Lounge
Sponsor Support	Dedicated logistics contact for sponsor needs and questions & prep calls leading up to event	Dedicated logistics contact for sponsor needs and questions & prep calls leading up to event
Total Investment	\$7,000	\$5,500

Additional Sponsorship Opportunities

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Social Event	After-Party Sponsor	Breakfast Sponsor	Lunch Sponsorship
Number of Sponsorships Available (Date)	4 (Monday, Nov 15)	2 (Monday, Nov 15 & Tuesday, Nov 16)	1 (Monday, Nov 15)
Staff tickets included	2	1	1
Event Promotions (Company name & logo)	Featured on event website, onsite brochure, and signage	Featured on event website, onsite brochure, and signage	Featured on event website, onsite brochure, and signage
Premier Opportunities	Opportunity to host a "VIP" section of the venue with a table/ demo station, your own branding (limited to free-standing pop-up banners/signage), and party favors* <i>*Item provided by sponsor; must be approved by Buildium</i>	Exclusive company name & logo displayed on breakfast buffet signage and collateral	Exclusive company name & logo displayed on lunch buffet signage and collateral
Additional Opportunities	<ul style="list-style-type: none"> Recognition of Sponsor during Day 1 Welcome Address Option to have a branded drink available at the bar with accompanied signage 	<ul style="list-style-type: none"> Recognition of Sponsor during Day 1 Welcome Address Company brochures or one-pagers at registration stations for attendees 	<ul style="list-style-type: none"> Recognition of Sponsor during Day 1 Welcome Address Company brochures or one-pagers at registration stations for attendees
Attendee List Access	Yes (Afterparty list)	No	No
Total Investment	\$5,000	\$2,000	\$2,500

Additional Sponsorship Opportunities

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Add-on Sponsorships	Conference Wellness Sponsorship	Hotel Room Key Sponsorship	Lanyard Sponsor
Number of Sponsorships Available	1	1	SOLD OUT
Event Promotions <i>(Company name & logo)</i>	Featured on event website, onsite brochure & signage	Featured on event website, onsite brochure & signage	Featured on event badge lanyard, worn by all attendees and staff
Premier Opportunities	Exclusive Logo placement on conference sanitation and wellness kits (hand sanitizer, masks, wipes) which will be distributed to all attendees upon check-in	Exclusive company name & logo displayed on PM Nation attendee hotel room keys presented by hotel staff upon check-in to the Boston Park Plaza Hotel	Exclusive company name & logo displayed on one side of every conference attendee lanyard <i>(Sponsor lanyard artwork must be approved by convention management)</i>
Additional Opportunities	Opportunity to insert company sell sheet in Wellness Kit <i>(500 pieces needed)</i>	Company brochures or one-pagers at registration stations for attendees	Company brochures or one-pagers at registration stations for attendees
Attendee List Access	No	No	No
Total Investment	\$7,000	\$3,500	\$5,000

Email info@pmnationconference.com

for more details and availability, or if you'd like to go ahead and secure your sponsorship!

SPONSORSHIP CONTACT INFORMATION

Company Name _____

Street Address _____

City _____ State _____ Zip Code _____

Business Phone *(for sales inquiries)* _____

Sponsorship Contact

Name _____ Email _____ Phone _____

Mailing Address *(if different than above)*

Street Address _____

City _____ State _____ Zip Code _____

Phone _____

Onsite representatives (names can be updated until 10/15/2021)

1. Name _____ Title/Role _____

Email _____ Phone _____

2. Name _____ Title/Role _____

Email _____ Phone _____

3. Name _____ Title/Role _____

Email _____ Phone _____

4. Name _____ Title/Role _____

Email _____ Phone _____

COMPANY INFORMATION

Company url you want us to link to (coded links welcome):

Full Company Description (50 words or less, no exceptions):

Short Company Description (70 characters or less)

Which audience is your product or service best suited for?

- Buildium user-base Propertyware user-base Both

Sponsorship Selections (for details of inclusions look to pages 3-5 above)

EXHIBIT SPONSORSHIPS

- TITLE Sponsorship
- DISCOVERY LOUNGE Sponsorship

ADDITIONAL SPONSORSHIPS

- Social Event
- AFTER PARTY Sponsorship
 - BREAKFAST Sponsorship
 - LUNCH Sponsorship

ADD-ON SPONSORSHIPS (only available if paired with an Exhibit Sponsorship)

- CONFERENCE WELLNESS Sponsorship
- HOTEL ROOM KEY Sponsorship
- LANYARD Sponsorship

Preferred choice of payment:

- Credit card
- Mailed Check

Authorized Signature: (By signing this document you agree to all terms and conditions listed on page 9)

Name (print): _____ Date: _____

Title: _____

Signature: _____

We're thrilled you're joining us!

So, **what happens now?**

Submit:

With a completed version of this contract, please send us the following to info@pmnationconference.com:

- Company Logo files as both a PNG and JPEG

Payment process:

Full payment is due within 30 days of the return of the contract. Sponsorship is not processed until payment is received. All payment in U.S. funds only.

You have two options for payment:

- 1. Payment via Credit Card:** once we receive your completed contract, we will email you a private link to pay via Stripe from our conference website.
- 2. Payment via mailed Check:** please make checks payable to RealPage, Inc. and mail to:

REALPAGE, INC.

Attn: 2021 PM Nation Conference
2201 Lakeside Blvd.
Richardson, Texas 75082

After payment is processed, you will be introduced to a member of our events management team who will share more info on exhibit logistics, deadlines, and next steps!

Our event planning team will reach out to you to choose your booth location.

Don't forget...

- Sponsorship does not guarantee you a hotel room. You'll need to [book hotel rooms](#) for you and your team by Oct 29th: book.passkey.com/e/50186078
- As an Exhibit Sponsor, you get access to 4 attendee tickets at 25% off to share with your network and customers. Our attendee registration deadline is Oct 1st.
- Please reference our general FAQ page on our conference website for conference information. A sponsor-specific FAQ page will be shared with you in the coming months.

Questions? **Email us** at info@pmnationconference.com

PM NATION TERMS & CONDITIONS

[MEDIA RELEASE]

By registering for this event, I hereby grant permission to Buildium and Propertyware as the PM Nation organizers to take and use photographs, digital images, audio recordings and/or videos of me for use in publications, news releases, promotions and/or other materials, as well as online. These materials might include printed or electronic publications, websites or other electronic communications. I further agree that my name and identity, including without limitation any publicly-available professional or career information about me (ex: an online professional profile) and the fact of my registration or attendance at PM Nation may be used in descriptive text or commentary in connection with any photographs, digital image(s), audio recordings and/or videos of me. I authorize the use of these images without compensation to me. All negatives, prints and digital reproductions shall be the property of PM Nation organizers.

[INFORMATION RELEASE]

By registering for this event, I hereby acknowledge that the information will be used by conference organizers and partners to promote aspects of the event, provide event-related updates, and run post-event campaigns related to PM Nation, Buildium, Propertyware, and partner products and services. Unless otherwise stated here in the Information Release, data shared will be treated in accordance with our Privacy Policy, available [here](#).

[COVID-19 GUIDELINES AND RELEASE]

By registering for this event, I hereby acknowledge that attendance at a large group event such as PM Nation carries an inherent risk of contracting the COVID-19 virus. I acknowledge that prior to gaining entry to PM Nation, I may be required to adhere to and certify my compliance with certain COVID-19 related guidelines or rules, including without limitation, those established by the conference venue or published by the United States Centers for Disease Control and Prevention or state or local government. I acknowledge that if I do not complete the required certification, I will be denied entrance to PM Nation and will not be entitled to a refund. By registering for this event, I hereby release, covenant not to sue, and hold harmless PM Nation and its employees, agents, and representatives from any liabilities, claims, actions, damages, costs or expenses of any kind (collectively, "Claims") arising out of or relating to my voluntary attendance at PM Nation. I understand and agree that this release includes any Claims based on the actions or omissions of PM Nation, PM Nation's organizers, and their employees, agents, and representatives.

["AT-WILL" REFUND POLICY]

By registering for this event, I hereby acknowledge that if I choose to cancel my sponsorship "at-will" PM Nation will grant ticket refunds as follows*:

- **Before July 1st:** 100% refund
- **After July 1st:** 50% refund
- **After October 1st:** Non-refundable

*ALL refunds must be requested via email to info@pmnationconference.com and can only be applied to the original form of payment.

**In lieu of a refund, you may make a substitution request by contacting info@pmnationconference.com and providing the following information: original ticket holder name and email and substitute name and email. Requests will be granted at the discretion of conference organizers. Please note that the deadline for guaranteed hotel room name changes is 5:00pm EST on 10/29/2021, after that date hotel room changes are subject to the Boston Park Plaza Hotel's discretion and are not controlled by the PM Nation organizers.

[EVENT CANCELLATION REFUND POLICY]

By registering for this event, I hereby acknowledge that if event organizers decide PM Nation cannot safely be held in-person and needs to be postponed, I will have the option to apply the sponsorship cost for a future live event OR receive a full refund via the original form of payment. If PM Nation should need to be canceled outright, I will receive a full refund via the original form of payment.